CLAIMS

What is claimed is:

- A call processing system comprising:

 a switch component to receive incoming telephone calls; and
 a client computer system that receives data from the switch component regarding

 caller identity and generates a customized response in accordance with user defined rules or preferences.
- 2. The system of claim 1, the computer system comprising a call processing component that generates a message to be played to a caller.
- 3. The system of claim 2, the call processing component comprising a preference store for housing user defined rules.
- 4. The system of claim 3, further comprising a preference application programming interface component adapted to receive one or more preferences and store them in the preference store.
- 5. The system of claim 2, further comprising a preference execution component adapted to receive and/or retrieve preferences from the preference store and generate a response to an incoming call.
- 6. The system of claim 2, further comprising a translation component adapted to translate a message from a first language to a second language.
- 7. The system of claim 2, wherein the call processing component provides for a client subscriber to be notified.

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- 8. The system of claim 7, further comprising a context component that determines client context to facilitate selection of an appropriate notification device and means of notification.
- 9. The system of claim 8, the notification device including one of a mobile phone, a pager, a personal computer and a personal digital assistant.
- 10. The system of claim 1, wherein the preferences define responses based on a client's status at a given time as specified in a calendar application.
- 11. The system of claim 1, wherein the client computer system is a personal computer.
- 12. The system of claim 1, wherein the client computer system is a television set-top box.
- 13. The system of claim 1, wherein the client computer system is a gaming console.
- 14. A dynamic call processing system comprising:
 a means for receiving incoming calls;
 a means for providing a client device information about a caller; and
 a means for dynamically constructing a message for the caller based at least in
 part on client specified rules.
- 15. The system of claim 14, further comprising a means of playing the constructed message to the caller.
- 16. The system of claim 14, further comprising a means for notifying a client subscriber of a phone call.

- 17. A method of call processing comprising:
 receiving an incoming call;
 validating the caller against one or more client rules; and
 constructing a customized message for the caller.
- 18. The method of claim 17, further comprising playing the message to the caller.
- 19. The method of claim 17, wherein the call is parked after it is received to provide sufficient time for message construction.
- 20. The method of claim 19, wherein a ring tone is simulated while the call is parked.
- 21. The method of claim 19, wherein an audio message asks the caller to hold while the call is processed.
- 22. The method of claim 17, further comprising notifying a called person of a call.
- 23. A computer readable medium having stored thereon computer executable instructions for carrying out the method of claim 17.
- 24. A method for providing customized call responses comprising: receiving an incoming telephone call from a caller; providing a client device caller identification information; receiving a message from the client device; and playing the message for the caller.
- 25. The method of claim 24, wherein the call is received utilizing a telecommunication switch.
- 26. The method of claim 24, further comprising parking the call after receiving it to provide sufficient time to receive a message from the client device.

- 27. The method of claim 26, wherein parking a call includes simulating a ring tone.
- 28. The method of claim 26, wherein parking a call include asking a caller to hold while the call is processed.
- 29. The method of claim 24, wherein the client device applies client preferences to generate customized messages for each caller or group of callers.
- 30. The method of claim 24, further comprising notifying a client subscriber of call.
- 31. A computer readable medium having stored thereon computer executable instructions for carrying out the method of claim 24.
- 32. A customized call processing methodology comprising:
 receiving caller identification information; and
 generating a customized message, wherein the message is a function of particular
 caller and a specified client rule.
- 33. The method of claim 32, wherein the caller identification information is received from a telecommunication company.
- 34. The method of claim 32, wherein the caller identification information is received *via* an instant messaging channel, thereby avoiding interference from firewalls.
- 35. The method of claim 32, wherein the customized message is a function of the called party's status.
- 36. The method of claim 35, the called party's status is determined utilizing data associated with one or more software applications stored on the party's computing device.

- 37. The method of claim 36, wherein the application is a calendar or scheduling application.
- 38. A computer readable medium having stored thereon computer executable instructions for carrying out the method of claim 32.